



**2nd International Conference on Management: Past,
Present and Future**
Organized by
Faculty of Commerce and Management,
Uka Tarsadia University
Date: 10th – 11th March 2023



Date: 11/03/2023

International Conference on Management: Past, Present and Future

The 2nd International Conference on “Management: Past, Present and Future” was organised by Faculty of Commerce and Management, Uka Tarsadia University on March 10-11, 2023. The conference was inaugurated by Dr. K. N. Chavada, Vice Chancellor, VNSGU, Surat. In his keynote address, he drew up the role of academicians and challenges to be faced for future, societal as well as self crisis turning out to be barriers to sustainability of the teachers. Dr. D. R. Shah, Provost, Uka Tarsadia University elucidated about the university and the role of teacher in the development of students’ lives especially after COVID-19. Other dignitaries on the dais were Dr. Krunal Patel, Conference Chair, Dr. Arpana Bhatti, Convener of the Conference, Dr. Vijay Gondaliya, Organizing Secretary of the Conference. Dr. Krunal Patel welcomed all the delegates, guest and other dignitaries. Dr. Arpana Bhatti briefed the theme and conference. Dr. Vijay Gondaliya delivered the vote of thanks.

The two days event had six technical sessions by expert speakers as under:

Date	Speaker Name	Topic
10-03-2023	Dr. M. V. Sidhpuria	
10-03-2023	Dr. Mehul Thakkar	Managing Industry – Academia Collaboration in Higher Education
10-03-2023	Dr. Dannie Brown	Leadership Challenge in Digital Era.
11-03-2023	Dr. Sameer Rohadia	Business Analytics – The road Ahead
11-03-2023	Dr. Hitesh Parmar	

There were five parallel track sessions organized to brainstorm the theme of the conference by presentation of research papers in two days. More than 70 research papers relating to various trends of management were deliberated with great research zeal and enthusiasm. Details are as below:

Venue: SRIMCA Building Time: 1:30 to 3:30

Date	Venue	Track Session Number	Chief Coordinator	Session Chair
10-03-2023	C-105	Parallel Track Session I	Mr. Vijay Dayama	Dr. Jimmy Kapadia
	C-205	Parallel Track Session II	Ms. Peenal Sankhala	Dr. Mehul Thakkar
	Shrimad Hall	Parallel Track Session III	Mr. Dharmaraj Solanki	Dr. M. V. Sidhpuria
11-03-2023	C-105	Parallel Track Session IV	Dr. Taral Patel	Dr. Jaydeep Chaudhari
	C-205	Parallel Track Session V	Ms. Kruti Bhatt	Dr. Hitesh Parmar

The conference was attended by more than 75 delegates and 10 different dignitaries and personalities from India and abroad.

Prof. Jaydeep Chadhari, Professor – DBIM, VNSGU, was the distinguished Speaker to the Valedictory. He inspired and delighted audience by his fascinating speech on Management 5.0 and future trends in the management education.

The best researchers awarded in each track session with certificates as following way:

Track Session	Author Name	Title of paper
I	Dr. Payal Saxena	Relevance of Behavioral Finance in Investment Decision of Individuals
II	Ms. Kruti Bhatt	A study on Customer's Behavioural Intention to Purchase Smartwatch with reference to Perceived Usefulness, Perceived Ease of Use and Perceived Risk
III	Ms. Bhavna Patel	Performance Management: Examining The Current Practices & Perceptions of HR Professionals
IV	Dr. Mehul G. Thakkar	Entrepreneurial Motivation among the rural youth study of Students of Navsari Agricultural University
V	Mr. Bhavesh Chaudhari	Estimating Supply chain losses of Fresh Mango in South Gujarat

The valedictory concluded with Dr. Arpana Bhatti's vote of thanks.

Photo Gallery













